#### A Model of Rational Speculative Trade

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· Example: suckers in poker; origination of CDS contracts

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- Interpretation of our paper
  - Possibility of pure speculation (no gains from trade)
  - A model of noise traders

## **This Paper**

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The motive for trading is rational experimentation
"You have to be in it to win it!" – floor manager

## **This Paper**

- The motive for trading is rational experimentation *"You have to be in it to win it!"* floor manager
- Each agent draws a type that she does not observe
  - trading strategy, source of information, skill, etc.
- · Agent's type generates a signal about the value of an asset

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- Main Question: Can the experimentation motive overcome adverse selection in the no-trade theorem?

## Setup

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• Example (see handout)

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- Example (see handout)
- More General
  - Match of  $\theta_1$  and  $\theta_2$  generates outcome  $y = (u_1, u_2, \sigma) \in \mathbf{Y}$

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- zero sum payoffs:  $u_1 + u_2 = 0$
- payoff-irrelevant signal:  $\sigma$
- set of outcomes Y countable
- Outcomes stochastic:  $G(y \mid \theta_1, \theta_2)$
- History after *t* trades:  $h_t = (y_1, ..., y_t)$
- Agent's strategy:  $A(h_t) \in \{\text{stay}, \text{exit}\}$

# Learning From Trading

- Results
  - Inexperienced traders willingly enter an adversely selected market even when there are no gains from trade

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- · Higher trading volume when learning takes longer
- · Gains from trade multiplier

# Learning From Trading

- Results
  - Inexperienced traders willingly enter an adversely selected market even when there are no gains from trade
  - · Higher trading volume when learning takes longer
  - · Gains from trade multiplier
- Questions
  - Interpretation: model of rational trade vs model of noise traders?
  - Is pairwise random matching a good example? For instance, how about double auction?
  - Assumption that trade is necessary for information is key, how to defend it?
  - · Applications: overconfidence, bubbles, others?

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## Purification

- Two firms with cost *c* simultaneously set prices
- Two groups of consumers both with unit demand and valuation v
  - Measure 1 loyal (visit one store)
  - Measure  $\lambda$  shoppers (visit both stores, buy where cheaper)
- Only equilibrium is in mixed strategies:

$$f(p) = \frac{1-\lambda}{\lambda} \frac{v}{2} \frac{1}{p^2}$$

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- Alternative Bayesian game: cost is uniformly distributed on  $[c \alpha, c + \alpha]$  and privately observed
  - For any α > 0 obtain pure strategy equilibrium p\*(c), get price distribution h(p)
  - Result:  $\lim_{\alpha \to 0} h(p) = f(p)$